

# LETTER FROM THE BOARD

On behalf of the Downtown Wagoner Board of Directors we want to take this opportunity to express our appreciation for your interest in our organization. We stand ready to serve our vibrant and growing community and are committed to working with community members and business leaders in promoting positive economic growth. We at Downtown Wagoner, Corp are dedicated to our mission: "To support public and private partnerships with our community for the quality of life and economic prosperity of Wagoner"

We encourage you to get involved in at least one program, event, or committee this year. The Downtown Wagoner, Corp offers multiple opportunities to get to know your fellow business associates, community leaders, elected officials, and the citizens of Wagoner. If you haven't partnered with us yet, we know you will after meeting all of the energetic Downtown Wagoner, Corp Board members and volunteers. We will be continually adding programs to strengthen our commitment to our community.

A partnership with the Downtown Wagoner, Corp will bring your company many business and networking opportunities such as:

- **Informative Monthly eNews!**
- **Monthly Luncheons**
- **Downtown After Five Mixers**
- **Business & Community Directory**
- **Seminars & Workshops**
- **Wagoner LEADS**
- **Legislative Representation**
- **Events**
- **Website Advertising Opportunities**
- **Directory Advertising**
- **Cocktails for a Cause**
- **Switching Gears**

Marketing and advertising exposure from our events are also an opportunity where the Downtown Wagoner, Corp will help your business grow. Get involved with Downtown events such as Monthly luncheons, After Five mixers, Community Movie Nights, Beats, Brews & BBQ, Switching Gears, Trunk or Treat, and Merry Money.

We are looking forward to your future involvement with Downtown Wagoner, Corp! If there is anything that we might help you with, please don't hesitate to contact us!

# GET THE MOST OUT OF YOUR PARTNERSHIP BY INVESTING IN A DIAMOND, EMERALD, PLATINUM, or GOLD PARTNERSHIP PARTNERSHIP

## **DIAMOND PARTNER**

Corporate sponsor at Major Events  
Logo Link on Home Page of website  
Entry into Backyard BBQ Contest  
Listing on Investor Banner  
Website Business Category Sponsor  
Sponsor Supplied Swag Items for Event  
Grab Bags  
Logo on Major Event T Shirts  
Listed Sponsor for Merry Money  
Plus All Benefits of Emerald Investor

## **EMERALD PARTNER**

Entry into Backyard BBQ Contest  
Prestigious Listing on Investor Banner  
Website Business Category Sponsor  
Sponsor Supplied items for Event Swag Bags  
Logo on Major Event T Shirts  
(1) Boosted Facebook post on DWC Page  
Exclusive invitation to Cocktails for a cause (Quarterly Events)  
(1) E-blast to Downtown Wagoner, Corp  
Listed Sponsor for Merry Money  
Logo on Website Listing  
Plus All Benefits of Platinum Investor

## **PLATINUM PARTNER**

Website business category sponsor  
Sponsor Supplied items for Event Swag Bags  
Logo on Major Event T shirts  
(1) Boosted Facebook post on Downtown Wagoner, Corp Page  
Exclusive Invitation to Cocktails for a cause (Quarterly Events)  
(1) E-blast to Downtown Wagoner, Corp  
Listed Sponsor Merry Money  
Logo on Website Listing  
Link on Major Investor Page of DWC Wensite  
MI Listing in DWC Directory (online & print)  
Listed in any DWC Publications  
Listed on MI Banner at all Major Events

## **GOLD PARTNER**

Sponsor Supplied items for Event Swag Bags  
Name listing on Major Event T shirts  
(1) Boosted Facebook post on Downtown  
Wagoner, Corp Page  
Exclusive invitation to Cocktails for a cause  
(Quarterly Events)  
(1) E-blast to Downtown Wagoner, Corp  
Logo on Website Listing  
Link on Major Investor Page of DWC Wensite  
MI Listing in DWC Directory (online & print)  
Listed in any DWC Publications  
Listed on MI Banner at all Major Events

## **BUSINESS/**

## **NEIGHBORHOOD PARTNER**

Any business or residence located within the Downtown District are automatically Partners of DWC. Please submit applications annually because your partnership includes (1) Boosted Social Media Post for your business, and a Social Media Shout out for Neighborhood Partners or to promote any events your business may be hosting.

**The Downtown District runs East/West from  
Prairie Ave to Casaver Avenuee  
& North & South from Ne 2nd St to SE 3rd St**

Company Name \_\_\_\_\_ Date \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Billing Address if Different than Above \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Office Phone (\_\_\_\_) \_\_\_\_\_ Cell (not published) (\_\_\_\_) \_\_\_\_\_

Website \_\_\_\_\_ Number of Employees F/T \_\_\_\_\_ P/T \_\_\_\_\_

Primary Rep \_\_\_\_\_ Title \_\_\_\_\_ Email \_\_\_\_\_

Additional Representatives:

Rep \_\_\_\_\_ Title \_\_\_\_\_ Email \_\_\_\_\_

Rep \_\_\_\_\_ Title \_\_\_\_\_ Email \_\_\_\_\_

List at least (3) business categories or search words that you think best represent your company:

(1) \_\_\_\_\_ (2) \_\_\_\_\_ (3) \_\_\_\_\_

Who can we thank for referring you? (first & last name please) \_\_\_\_\_

Annual Investment Partnerships

MAJOR INVESTOR

PARTNERSHIPS

Diamond Partners

\$5,000

Emerald Partners

\$2,500

Platinum Partners

\$1,500

Gold Partners

\$1,000

BUSINESS/

NEIGHBORHOOD PARTNERS

\$50.....Individual

\$125 .....1- 5 Employees

\$150.....5-10 Employees

\$175.....10- 15 Employees

# Other ways to Get involved!

## TITLE SPONSOR

### **COCKTAILS FOR A CAUSE**

Cocktails for a Cause will be a Quarterly event. Each Quarter we will feature a different Non Profit in our area. Proceeds from the Event will be Split 50/50 Between DWC and the selected Non Profit.

Title Sponsorship Includes all Print, web, and Social Media Advertising. A Display at the event, and The food/drinks that will be catered or served at the Event. Admission into the event will be \$10.00 per person

**\$500 (Limit one)**

### **Downtown After 5 Mixers**

One evening Per month Downtown will come alive After 5 with outdoor Life size Games, inflatables, Vendors, Food & Fun! Your Partnership will enable us to provide fun activities to the community during these monthly events (March-November)

**\$500**

### **MERRY WAGONER**

In the month of November we will partner with the Chamber to kick off our 2020 Merry Money/Shop Local Campaign. This is a collaborative effort to increase shopping Local in our community. We Give away Cahs & prizes. There are MULTIPLE Advertising sponsorship oportunites available!

DWC is THE HOST to kick off the Holiday Season in Downtown with our Tree Lighting Ceremony. We need Partners like you to expand on this event and bring MORE family fun into the community.

Run Run Rudolph

Help us on our journey to work a little fitness in during the Holiday Season. And I DON'T mean FIT N food in your mouth (or do I) Advertising Sponsorship oportunites available!

## **Community Movie Night**

As a local business in a competitive marketplace, your partnership will demonstrate your commitment to your employees and the community. Your financial support will not only help us offer a cherished family event serie, but your dollars will allow us to share your company name with our movie goers and community visitors. As a sponsor your company will support these fun and free family events, giving back to your community, and providing an opportunity for our comunity to be seen & enjoyed in a unique & different way. Weather permitting Movies will be shown outdoors in our Donwtown, or at the Civic Center monthly.

### **Presenting Sponsor**

**\$2,500**

Other levels available

### **Seminars & Workshops**

In 2020 DWC will Focus on becoming a Business Improvement District, Partnering with Foundations to fund community service projects. We will need property owner support and education. We will host business alliance meetings and disseminate information to the business owners in downtown on how, why, and what a Business Improvement District is, and how we can partner together to improve the Downtown Area

### **Wagoner LEADS**

**Sponsor this monthly town-hall style meeting and breakfast. You'll hear from guest speakers, get updates on upcoming projects, ask questions and have the opportunity to discuss what our community is working on.**

**\$100**